

MEDIA RELATIONS OFFICER, CORPORATE COMMUNICATIONS

Location: Copenhagen, Denmark

ARE YOU A DEDICATED COMMUNICATOR WITH A TALENT FOR IDENTIFYING AND TELLING STORIES AND AN INTEREST TO WORK WITH MEDIA? WOULD YOU LIKE TO MAKE A DIFFERENCE IN PANDORA? THEN YOU COULD BE OUR NEW MEDIA RELATIONS OFFICER.

PANDORA is looking for an ambitious and passionate Media Relations Officer to help strengthen our communications with stakeholders, including media and journalists. Your main task will be to proactively identify, develop and communicate stories about the company to strengthen our relations with stakeholders and contribute to PANDORA's overall reputation. You will work with other functions to ensure that the messaging is consistent and supports our corporate agenda.

In this position, you will contribute to the development and fostering of good relationships with key media channels. You will serve as a point of contact for media and also act as a consultant for management and spokespersons, doing briefings before interviews. You contribute to developing a comprehensive strategy for our stakeholder relations efforts and you prioritise setting up KPI's for your work and following up on these to secure continuous improvements.

The ideal candidate knows how to write an engaging press release or how to pitch a story. You are familiar with innovative media formats like video releases or social media to increase media presence.

Besides your daily tasks you will run specific projects including our Annual Report. You must also be open to supporting the team with other assignments when needed.

Your professional qualifications:

- Strong communicator with strategic mind-set combined with action oriented problem solving skills
- Advanced communications and storytelling skills – proficient journalist/writer
- Extensive knowledge within media relations, both in Denmark and internationally
- Advanced level of written and spoken English. It is beneficial if you understand Danish, however, it is not mandatory.
- At least 3-5 years of relevant experience with corporate communications, preferably from a public listed international company
- You hold a Master's Degree in communications or other relevant degree
- Business acumen
- Experience with project management.

You will be part of a team of dedicated colleagues in Corporate Communications, and you will work closely with colleagues from many different parts of the organisation, including Investor Relations, Product PR, Marketing, Ethics and our markets. Therefore, it is very important that you have good networking and relation-building skills. You build bridges and execute while following the corporate agenda and business strategy. In a busy environment we expect you to maintain the overview and long-term perspective.

PANDORA is a global company operating across six continents, so you should expect around 15-20 days of travel per year. The position is based at PANDORA's Global Office at Havneholmen in central Copenhagen.

Your personal profile

We are looking for candidates with a strong can-do attitude who fit into our culture and live up to our values - pride, passion and performance. These core values, shared by all PANDORA employees, guide us in fulfilling our vision of becoming the world's most loved jewellery brand.

We expect you to:

- Be curious, passionate and energetic
- Have a structured, yet flexible approach
- Be a team player, who is also comfortable working independently
- Thrive in a fast-paced dynamic environment with a clear focus on executing
- Be a strong performer who takes initiative, dares to take decisions, provides high-quality results and keeps tight deadlines
- Give constructive feedback and be open to feedback from your colleagues
- Have a great sense of humour.

We offer

You will be a part of the Corporate Communications team, who provides highly professional, relevant and timely communications to our stakeholders around the world. We are involved in all kinds of corporate communications with the focus on enforcing the reputation of PANDORA. For the right person, this position will be a great opportunity to contribute with your expertise and yet have the opportunity to impact and learn more about other disciplines within corporate communications.

Contact and application:

If you have any questions regarding the position please contact Brian Ranvits, CEO at European Search Company who carries out this recruitment. Brian Ranvits +45 2048 0548 bra@europeansearch.dk

Please apply directly to bra@europeansearch.dk Mrk.: "Media Relations - Pandora"